Prof. Ahmed Omar Mohamed
A.Professor of Graphic Design & Multimedia

● Graphic Design Department - Colleg of Fine Art Minia University - Egypt
● Graphic Design & Multimedia Program Mass Communication
  Colleg of Communication - UAE

د/ أحمد عمر محمد
أستاذ التصميم الجرافيك والوسائط المتعددة

● قسم التصميم الجرافيكي - كلية الفنون الجميلة - جامعة المنيا - مصر
● قسم الاتصال الجماهيري - كلية الاتصال - جامعة الشارقة - الإمارات

Personal data

Name: Ahmed Omar Mohammed Ahmed
Date of birth: 11/27/1976
Nationality: Egyptian
Marital status: Married

Google scholar https://scholar.google.com/citations?user=6Ui9GsMAAAAJ&hl=en

RG https://www.researchgate.net/profile/Ahmed_Mohamed131

ORCiD

Qualifications:

2013:

Honorary doctorate from Phoenix International Academy for local community service - Jordan.

2008:

Doctorate in Graphic Design and Production - Book Arts Division - Graphic Design Department - Faculty of Fine Arts - Minya University - Arab Republic of Egypt .Thesis title: (The aesthetic and philosophical dimension in designing websites for children on the Internet)

- **An equivalent certificate approved by the UAE Ministry of Education**
- **An equivalent certificate approved by the Jordanian Ministry of Higher Education.**

2003:

Master's in Production of Graphic Materials and Designs - Division of Book Arts - Department of Graphic Design - Faculty of Fine Arts - Minya University - Arab Republic of Egypt.Thesis title: (The impact of the computer on the prosperity and sophistication of tourism advertising campaigns in Egypt).

1999:

Bachelor's degree in Graphic Design - Book Arts Division - Graphic Design Department - Faculty of Fine Arts - Minya University - Arab Republic of Egypt.
 -Special diploma in decoration, specializing in interior architecture.
 -Special diploma in philosophy, specializing in the philosophy of art

.Work experience :

2021-2023:

Teaching courses on the production and design of printed media materials (books, newspapers, magazines, brochures, periodicals, advertising campaigns, etc.) and animated media materials (websites and pages on the Internet - graphic video design (Motion Graphic - Info Graphic). – Animation – Small Video) – Faculty of Fine Arts – Minya University – Arab Republic of Egypt.

2023:

 Vice Dean of the Faculty of Fine Arts for Community Service and Environmental Development Affairs - Minya University - Arab Republic of Egypt.

2023 :

Adjusting, preparing the new regulations (for the Faculty of Fine Arts) with the credit hour system - Minya University - Arab Republic of Egypt.

2023:

 Preparing the regulations for a special program for expenses (Design for digital media) with the credit hour system - Graphic Department - Faculty of Fine Arts - Minya University - Arab Republic of Egypt.

2023:

 Member of the committee to design an integrated identity for Minya Governorate - Arab Republic of Egypt.

2022:

 Member of the lists of arbitrators to examine scientific production to fill the positions of professors and assistant professors for the fourteenth session (2022-2025) - Supreme Council of Egyptian Universities - Arab Republic of Egypt.

2022:

 Head of the Graphic Department - Faculty of Fine Arts - Minya University - Arab

Republic of Egypt.

2022:

Member of the editorial board and arbitrators - Journal of Arts and Humanities - Faculty of Fine Arts - Minya University - Arab Republic of Egypt.

2022:

Preparing and processing the new regulations (for the Graphic Department of its programs) with the credit hour system - Faculty of Fine Arts - Minya University - Arab Republic of Egypt.

2019:

Promotion to the position of Professor of Graphic Design, Specialization in Book Arts - Department of Graphic Design - Faculty of Fine Arts - Minya University - by the Permanent Scientific Committee for Promotions - Supreme Council of Egyptian Universities - Arab Republic of Egypt.-

2018 :

Graphic Design and Multimedia Program Coordinator - Department of Mass Communication - College of Communication - University of Sharjah - United Arab Emirates.

2016:

Assigned to teach an introduction to visual arts course - College of Sharia and Islamic Studies - Al Qasimi University - United Arab Emirates.

2014 :

Promotion to the position of Assistant Professor of Graphic Design, Specialization in Book Arts - Department of Graphic Design - Faculty of Fine Arts - Minya University - by the Permanent Scientific Committee for Promotions - Supreme Council of Egyptian Universities - Arab Republic of Egypt.-

2014:

Assistant Professor of Graphic Design and Multimedia - Department of Mass Communication - College of Communication - University of Sharjah - United Arab Emirates.

2014:

Seconded to teach packaging arts - Department of Graphic Design and

Multimedia - College of Fine Arts - University of Sharjah - United Arab Emirates.

2011-2013:

Assistant Professor of Graphic Design - Department of Graphic Design - Faculty of Architecture and Design, Petra University - Hashemite Kingdom of Jordan.

2009-2010:

Assistant Professor of Graphic Design - Department of Graphic Design - Faculty of Architecture and Design, Petra University - Hashemite Kingdom of Jordan.

2008-2009:

Teaching training courses (Photoshop-Illustrator) – Wining Egypt – Minya – Arab Republic of Egypt.

2008-2009 :

Teacher of graphic design and book arts - Faculty of Fine Arts - Minya University - Arab Republic of Egypt.

2003-2008 :

Assistant Lecturer of Graphic Design and Book Arts - Faculty of Fine Arts - Minya University - Arab Republic of Egypt.

2000-2003:

Teaching Assistant in the Graphic Design Department, Book Arts Division, Faculty of Fine Arts, Minya University, Arab Republic of Egypt.

Supervision and discussions of scientific theses and memberships:

- Member of the judging and discussion committee for the doctoral dissertation by researcher (Mervat Hussein Muhammad Hussein) entitled (**Graphic Design for Cultural Events between Creativity and the Functional Role**) **-** Faculty of Fine Arts - Minya University - Arab Republic of Egypt - 2023.

- Supervisor of the doctoral dissertation by researcher (Naglaa Muhammad Hassan Moqlad) entitled (**The philosophical and creative dimension of visual elements on websites in Egyptian universities (a comparative study)**) Faculty of Fine Arts - Minya University - Arab Republic of Egypt - 2023.

- Supervisor of the master's thesis by researcher (Justina Atef Sadiq Aziz) entitled (**Infographic Design as a Visual Stimulus in Enriching Digital**

Media), Faculty of Fine Arts - Minya University - Arab Republic of Egypt - 2023.

- Member of the judging and discussion committee for the master's thesis by researcher (Alaa Yousry Mahmoud Hassan) entitled (**The Aesthetic Values of Black and White in Contemporary Book Cover Design**) - Faculty of Fine Arts - Minya University - Arab Republic of Egypt - 2023.

- Supervising a master's thesis by researcher (Manar Imad Daher) entitled (**The effects of visual elements of news websites on content comprehension and recall**) **-** College of Graduate Studies - University of Sharjah - United Arab Emirates - 2019.

- Supervising a master's thesis by researcher Dhiyab Ghazi Ibrahim entitled (**The Mutual Impact between Comic Magazines and Cinema Films**) **-** Faculty of Fine Arts - Minya University - Egypt - 2009.

- Member of the judging and discussion committee for a master's thesis by researcher Sanaa Muhammad Al-Asaad entitled (**The role of graphic design in determining the viewing rate of Jordanian websites on the Internet**) - Faculty of Information - Middle East University - Jordan - 2013.

- Member of the review and arbitration committee - Art in Islamic Thought Conference - sponsored by the Jordanian Ministry of Culture and organized by the Higher Institute of Islamic Thought and the College of Architecture and Islamic Arts - University of Islamic Sciences - Jordan - 2012.

- Member of the arbitration committee for research projects for faculty members at Ajman University - College of Information, Media and Human Sciences - United Arab Emirates 2018.

- Member of the jury and selection of textbooks and the suitability of the books for academic courses in the Media Department - College of Information, Media and Human Sciences - Ajman University - United Arab Emirates 2018.

- Member of the strategic plan development committee (2019-2024) of the College of Communication, University of Sharjah - United Arab Emirates 2018.

- Rapporteur of the Strategy Development Committee (2019-2024) Graphic Design and Multimedia Program at the College of Communication, University of Sharjah - United Arab Emirates 2018.

- Rapporteur of the self-study preparation committee for the purpose of renewing the local accreditation of the Graphic Design and Multimedia Program - 2018-

2019 for the College of Communication, University of Sharjah - United Arab Emirates 2018.

- Member of the editorial board of the Sharjah Scientific Journal for Humanities and Social Sciences - University of Sharjah - 2019

- Member of the editorial board of the scientific journal Arts and Humanities - Faculty of Fine Arts - Minya University - 2022

Peer-reviewed research published in scientific journals and periodicals:

1. Research entitled (**Modern technology and its impact on effective visual communication in advertising**) Research accepted and published in Issue No. 30 - April 2017 in the Journal of Research in Education and Psychology - a semi-annual magazine - Faculty of Education - Minya University - Arab Republic of Egypt.

2. Research entitled (**The artistic value of image selection (as a basic factor for visual communication**) in press advertising) research accepted for publication in the Scientific Journal of Communication and Media Sciences. Faculty of Information - Al-Ahram Canadian University. Issue Fourteen - September 2016, Arab Republic of Egypt - ISSN 9393-2536.

3. Research entitled (**The Psychology of Graphic Design (Advertising Design) for New Media**) peer-reviewed research published in the International Design Journal, International Design Journal. - Scientific Society of Designers - Issue Seven, Part Three, 7/15/2017, Arab Republic of Egypt - Print ISSN 2090-9632 / Online ISSN 2090-9640.

4. Research entitled (**The impact (of different digital image techniques on contemporary graphic design)**) peer-reviewed research published in the International Design Journal - International Design Journal - Scientific Society of Designers - Issue Seven, Part Four 10/17/2017 Arab Republic of Egypt - Print ISSN 2090 -9632 / Online ISSN 2090-9640.

5. Research entitled (**Implementing 3D technology on 2D graphic designs, an applied study**) peer-reviewed research, discussed and published in the Fourth International Conference - under the title Fine Arts and Community Service - Visual Arts between the Problem of Modernity and Identity - Faculty of Fine Arts, South Valley University - Luxor 1/22/2018. The Egyptian Arabic Republic.

6. Research entitled (**Building and designing websites for government institutions in the Emirate of Sharjah (an experimental study)**) The Thirteenth Scientific Research Forum - University of Sharjah - A scientific research project funded by the Department of Scientific Research at the

University of Sharjah - submitted to the Department of Scientific Research and Postgraduate Studies - University of Sharjah 2019.

7. Research entitled (**Building and designing websites for government institutions in the Emirate of Sharjah (an experimental study)**. Peer-reviewed research and published in the Journal of the Media Researcher - Ministry of Higher Education and Scientific Research - University of Baghdad - Iraq - Issue 46 - 2019. Classification number: 264- 302/2303 //ISSN: 1995-8005

8. Research entitled (**The role of (sustainable) graphic design in solving problems through successful design)** Peer-reviewed research published in the Journal of Arts and Humanities - Faculty of Fine Arts - Minya University - Arab Republic of Egypt - Volume 7- 2023.
ISSN: print – 2735-430X- ISSN: online – 2735-4318

Peer-reviewed research accepted for publication in scientific conferences:

1. Research entitled (**The identity of multimedia design in the era of globalization**)**,** research presented and published at the Fine Art Conference between Material Values and Spiritual Values - the Second International Forum for Fine Arts - South-South Dialogue - Faculty of Specific Education - Assiut University - Egypt - from 1-3/11 /2010

2. Research entitled (**The Role of Advertising as a Means of Communication between Persuasion and Lying in Light of the Changes of the Age and the Culture of the Other**) Research published in the Tenth International Conference entitled (Art and the Culture of the Other) - Faculty of Fine Arts - Minya University - Egypt - from 3/25-27/2012.

3. Research entitled (**The impact of using the InDesign program in publishing houses in the design, production and output of publications**) Research published in the First International Architecture and Design Conference - Faculty of Architecture and Design - Amman Al-Ahliyya University - Jordan - from 3/22-24/2014.

4. Research entitled (**Modern technology and its impact on effective visual communication in advertising**), a research discussed and published in the twelfth international conference entitled (Art and Economics), Faculty of Fine Arts, Minya University, Egypt, from 3-5/4/2016.

5. Research entitled (**The artistic values of image selection (as a basic factor for visual communication**) in press advertising) Research discussed at the International Conference of the College of Communication entitled (Media

Ethics and Laws in the Gulf Cooperation Council Countries) held from April 27-28, 2016 - College of Communication - University of Sharjah - UAE .

6. Research entitled (**The Artistic Value of Information Graphics in the Process of Visual Perception in Publications**) Research discussed and published at the First International Conference - Graphic Arts and Community Service - Faculty of Fine Arts in Luxor - South Valley University - from November 14-16, 2016

7. Research entitled (**Experimental research to implement 3D technology on 2D graphic designs and its impact on the recipient**) Experimental research discussed, published and presented on the sidelines of the Fourth International Conference - Visual Arts between the Problem of Modernity and Identity - Faculty of Fine Arts in Luxor - South University Al Wadi - January 22-24, 2018

8. Research entitled (**The Psychology of Graphic Design for Web Pages in the Age of Interactive Digital Media**) Research discussed and published at the Fifth International Conference - Fine Arts and Community Service - Faculty of Fine Arts in Luxor - South Valley University - from April 7-9, 2019

9. Research entitled (**Developing the skills of media students to build content elements of government websites**)(**An applied study on students of the multimedia materials preparation course at the College of Communication, University of Sharjah)**) Research discussed, published, and presented at the First Forum of Luxor University - Africa and Challenges - Luxor University, Egypt - from February 24-27, 2020

10. (**DIGITAL TRANSFORMATION IN UAE MEDIA INSTITUTIONS**) Implications for content production, professionalism and stakeholders' engagement – Research group in Sharjah University – Faculty of Communication- 12/30/2021

Courses I taught:

* **Foundations of Design**	Faculty of Fine Arts	Minya University	Egypt.
*** Drawing**	Faculty of Fine Arts	Minya University	Egypt.

*Illustrations	Faculty of Fine Arts	Minya University	Egypt.
*Book Arts	Faculty of Fine Arts	Minya University	Egypt.
*Cellular Landscapes	Faculty of Fine Arts	Minya University	Egypt.
*Business Administration & Communication Theory	Faculty of Fine Arts	Minya University	Egypt.
*Computer Animation Techniques	Faculty of Architecture and Design	Petra University	Jordan.
*Computer Applications in Graphic Design	Faculty of Architecture and Design	Petra University	Jordan.
*Book Design and Modern Printing	Faculty of Architecture and Design	Petra University	Jordan.
*Graphic design for websites using computers	Faculty of Architecture and Design	Petra University	Jordan.
*Graphic design using Photoshop	Faculty of Architecture and Arts	Petra University	Jordan.
*Graphic design using the Animated program	Faculty of Architecture and Arts	Petra University	Jordan.
*Graphic design using the Illustrator program	Faculty of Architecture and Arts	Petra University	Jordan.
*Graphic design using the InDesign program	Faculty of Architecture and Arts,	Petra University.	Jordan
*Graduation Project in Graphic Design	Faculty of Architecture and Arts	Petra University.	Jordan
*Information Graphics	College of Communication	University of Sharjah	UAE.
*Applications in graphic design for media professionals	College of Communication	University of Sharjah	UAE.
*Preparing materials for multimedia	College of Communication	University of Sharjah	UAE.
* Multimedia Design and Production	College of Communication	University of Sharjah	UAE.
*Website Design	College of Communication	University of Sharjah	UAE.
*Journalism Production	College of Communication	University of Sharjah	UAE.
*Graduation Project in Graphic Design and Multimedia	College of Communication	University of Sharjah	UAE.
*Introduction to Communication Science	College of Communication	University of Sharjah	UAE.
*Field training for the Department of Graphic Design and Multimedia	College of Communication	University of Sharjah	UAE.
*Press coverage using computers	College of	University of Sharjah	UAE.

	Communication		
*Packaging Arts	College of Fine Arts	University of Sharjah	UAE.
*Media in Modern Societies	College of Communication	University of Sharjah	UAE.
*Introduction to Visual Arts	College of Sharia and Islamic Studies	Al Qasimi University	UAE.
*Introduction to Communication Science	College of Communication	University of Sharjah, Al Dhaid Branch	UAE.
*Media Legislation and Ethics	College of Communication	University of Sharjah, Al Dhaid Branch	UAE.

The strategy of the educational process in the subjects I teach:

Vision and teaching philosophy

Graphic design is one of the tools of culture and media in the information age in its many fields, whether in the book industry and the artistic direction of printed or digital newspapers and magazines, in addition to the major role in developing the artistic form of the visual image on satellite channels, modern means of communication, digital media, and social networking sites.

This is in addition to the role played by this specialization in the field of propaganda, which greatly affects trade and the economy, which necessitated the existence of a different teaching vision and philosophy that works to develop the creative abilities of students through modern learning methods and discussion and analysis of international graphic design methods to produce creative works with a unique identity.

This is through learning about everything new in the world of software, hardware, implementation and production methods to prepare a graduate capable of competing in the regional and international labor market. This is what I am trying to achieve by searching for means, activities and practices that develop student capabilities.

I teach graphic design and multimedia, with the aim of providing the student with the knowledge and skills necessary to work in the graphic design departments of various companies and bodies, through my conviction of the importance of graphic design and the vital role of the graphic designer in all companies, bodies and organizations.

This is done by teaching courses related to the specialization according to the program's teaching plan, and developing information and modern trends in designing courses to suit the latest theoretical frameworks and applied knowledge in the specialization.

To do so, I used educational methods that would enable me to achieve my set goals, and employed modern technology in the field of design. I measure learning outcomes through multiple tools. Taking into account individual differences between students, the cultural context of society, and the needs of the labor market.

Developing the educational process:

•Developing the curriculum for some subjects to suit the scientific and technological development through the programs used in the teaching process and through making animated and interactive videos of what is explained in the lecture, in order to improve understanding of the academic material.

•Using the program on the university's website to communicate with students, exchanging cognitive and academic information through it, and placing study and interactive materials on it to reach every student.

•Conducting educational trips for students, to apply the theoretical part with the practical part by seeing the actual production processes in the places designated for that.

•Guiding students academically to reduce student issues.

Developing education for me is the process of providing the student with the knowledge and skills he needs to be prepared for the external labor market, and providing the student with scientific thinking based on objectivity, an emphasis on rational thinking based on reason, logic, and a critical spirit, and an emphasis on ideas and concepts that call for the preservation of societal identity, unity, freedom, and authenticity. Contemporary.

Developing teaching for me is what makes students interactive, creative, and active, and leads them to correct scientific and practical thinking. The professor must be a mentor to the student so that he can achieve his educational goals. It helps students learn and cooperate with others in order to obtain the necessary knowledge and skills and maintain positive attitudes towards others. The professor must be a good role model for students in his dealings, behavior, and attitudes, and show respect for himself and his students.

Teaching is done by involving students in the educational process and urging them to do the following:

- Learning and thinking in a modern and advanced scientific analytical manner.

- Helping students acquire scientific, practical, and design skills that help them see things according to their correct relationships and relative importance.
- Drawing students' attention to outstanding practical and scientific productions and trying to make the learning process more enjoyable.
- Clarifying the general principles on which the course is based, in addition to the practical details that can support students' knowledge in practical life.
- Linking curriculum topics to contemporary issues of the surrounding local environment that occupy the area of interest during the period in which I teach the course. Therefore, students must watch the news and follow everything new related to the curriculum in the media.
- Involving students in brief discussions with the aim of trying to draw a more comprehensive picture of the design topics under study in the students' minds.
- It is important to give students space to express their point of view and learn how to think logically, which helps them develop analytical skills.
- The aim of exams is to enhance students' stock of knowledge throughout the semester.
- Exams also aim to help and support low-performing students and students who suffer from shyness in increasing their ability to achieve.
- Looking at exams from this perspective helps relieve the feeling of pressure that is usually associated with exams.
- The student must commit to attending the first lecture.
- The student must focus and ask about what might affect her.
- The student must actively participate in classroom discussions and activities.
- The student must prepare the academic material in advance.
- Ensure that students are provided with the subject's vocabulary and scientific references in the first lecture.
- Ensuring the use of modern technology in the teaching process to make the subject more useful and enjoyable.
- Ensuring self-development by attending courses, workshops, seminars and scientific lectures.

 *Planning, design and preparation of academic courses, strategies for presenting materials, how to evaluate students, feedback, and other matters related to the teaching process.

*My teaching philosophy:

First: Planning, design, and preparation of academic materials, in terms of course name, number, and code.

Second: My philosophical view of teaching

1- Linking new learning to relevant previous ones.

2- Using the new learning in new situations related to the student's daily life and the environment surrounding the student as much as possible.

3- Do not exhaust the student in achieving learning in terms of time, effort and what is required.

4- Developing the student's personality in achieving learning from its various aspects: cognitive, skillful, and design.

5- The teaching method used should be flexible and subjected to modification considering developments occurring in the teaching halls.

*Planning, design and preparation of study materials:

Planning:

University teaching must be well planned to ensure the achievement of the goals that the professor seeks to achieve, which are consistent with quality standards. Therefore, the good planning process for university education must include seven axes, which are the seven principles of effective university teaching, which are:

1. Determine the educational objectives of the course.
2. Determine methods, methods, means, activities and experiences for implementing educational tasks.
3. Determine the tools and devices available for implementation.
4. Determine the time and place of implementation.
5. Identify diagnostic, formative and summative assessment tools that show the extent of progress and success.
6. Determine feedback tools (questionnaires, reports, interviews, statistical analysis), etc.

Practical research (art exhibitions specialized in the field of graphic design)

1. General exhibition - at the Palace of Arts - Cairo Opera House - 2009.

2. A special exhibition entitled (The Eye Does Not Get Sad - A Plastic Vision of the Book Do Not Be Sad by Ayed Al-Qarni) - in the Rotunda Hall - Fine Artists Syndicate - at the Egyptian Opera House - 2008.

3. The First Small Pieces Sakia Salon Exhibition - El Sawy Culturewheel - 2009.

4.   Port Said International Biennale - Port Said - 2008.

5.   Exhibition of faculty members at the Faculty of Fine Arts - on the occasion of the 25th anniversary of the establishment of the Faculty of Fine Arts - Minya University - 2008.

6.   Exhibition of faculty members at the Faculty of Fine Arts - on the sidelines of the Seventh Scientific Conference of the Faculty of Fine Arts - Minya University - Art and the City - 2002.

7.   A special exhibition entitled (**A graphic vision of plastic manifestations**) **-** in the exhibition hall - Faculty of Fine Arts - Minya University - 2010.

8.   A special exhibition entitled (**Aesthetics of the Arabic Letter**) **-** in the Rotunda Hall - Fine Artists Syndicate - at the Egyptian Opera House - 2014.

9.   A special exhibition entitled (**Magic of the Depths**) **-** in the exhibition hall - at the Faculty of Fine Arts - Minya University - on the sidelines of the college's twelfth international conference from 2:10/4/2016.

10. A special exhibition entitled (**Features of a Nation**) **-** in the exhibition hall - in the UAE newspaper Al Khaleej - the Emirate of Sharjah - the Emirates - on the sidelines of the College of International Communication conference entitled Media Ethics and Laws in the Gulf Cooperation Council Countries, held from April 27-28, 2016.

11. A special exhibition entitled (**Articles and Spaces**) **-** in the exhibition hall - at the Faculty of Fine Arts in Luxor - South Valley University - on the sidelines of the college's first international conference from 11/21/13/2016

12. A special exhibition entitled (**This is Egypt**) **-** in the exhibition hall - at the Faculty of Fine Arts (Luxor) - South Valley University - on the sidelines of the Faculty's Fourth International Conference on Fine Arts and Community Service under the title (Visual Arts between the Problem of Modernity and Identity) - in the period from January 22 :1 February 2018

13. A special exhibition entitled (**The Fragrance of History**) - on the sidelines of the Forum on Media Work Ethics, Foundations and Challenges - held on March 15, 2018 - University of Sharjah - Sharjah - UAE.

14. A special exhibition entitled (**The Range of Vision**) - Sharjah Islamic Arts Festival - held from December 11, 2019 - until January 21, 2020 - Sharjah Art Museum - Emirate of Sharjah - UAE.14* A special exhibition entitled (The Range of Vision) - Sharjah Islamic Arts Festival - held from December 11, 2019 - until January 21, 2020 - Sharjah Art Museum - Sharjah - UAE.

Authored books:

*A book entitled (Graphic Design: Its Foundations, Principles, and Innovations)
Dar Al-Ufoq Al-Mashreqah Publishers - United Arab Emirates - 2015 (taught at the
University of Sharjah - and at the Canadian University in the Emirates) International
Book Deposit Number: ISBN 978-9948-18-853-45

Academic guidance for students

- Working to guide male and female students of the Graphic Design Department
  at the College of Architecture and Design, Petra University, Jordan, and solve
  all the problems of struggling students.

- Guiding male and female students in the Department of Mass Communication
  in the graphic design and multimedia track, which led to a lack of students on
  probation in the department and the near end of student cases.

International accreditation:

Participation among the faculty members of the College of Communication,
University of Sharjah, to obtain international accreditation from the American
Commission for International Accreditation for Communication and Media Programs
(ACEJMC) for all college programs.

Community Service:

- Supervising the publications of the Petra University of Jordan 2011/2014 (the
  university's yearbook - the university's annual report - all publications of the
  Deanship of Student Affairs and the Petra University magazine)

- Participation in the Academic Committee and the Organizing Committee for the
  Graduation Projects Exhibition, Students of the College of Communication - Spark
  2-3-4-5-6-7-8 - College of Communication - University of Sharjah.

- Teaching the program (website design and employment skills and social
  communication skills) in the first professional diploma for electronic media - 11-
  18/4/2015 - affiliated with the Center for Continuing Education at the University of
  Sharjah.

- Teaching the program (Website design and employment skills and social
  communication skills) in the Second Professional Diploma for Electronic Media -

6/24-28/2015 - affiliated with the Center for Continuing Education at the University of Sharjah.

- Teaching the program (Government Website Design) in the Professional Diploma in Government Communication and Social Media - International Center for Government Communication - 2/18-19/2019 - affiliated with the Center for Continuing Education at the University of Sharjah.

- Teaching the program (Content Creation and Interactive Design 2.1) in the Professional Diploma in Graphic Design - 16-23/2/201928/6/2015 - affiliated with the Center for Continuing Education at the University of Sharjah.

- Organizing a workshop on how to choose ideas for graduation projects in graphic design and multimedia - 1/3/2015 - Department of Mass Communication - College of Communication - University of Sharjah.

- Writing an article entitled (The Globalization of Art) - University News Newspaper - College of Communication - University of Sharjah - January 2015.

- Organizing a workshop on how to choose ideas for graduation projects in graphic design and multimedia - 9/10/2015 - Department of Mass Communication - College of Communication - University of Sharjah.

- Organizing a training course for students of the Department of Mass Communication entitled (Artistic Direction of the Newspaper and Magazine) - 1-4/11/2015 - Department of Mass Communication - College of Communication - University of Sharjah.

- Teaching the program (website design and employment skills and social communication skills) in the third professional diploma for electronic media - 1/24-28/2016 - affiliated with the Center for Continuing Education at the University of Sharjah.

- Participation in the jury of the first Colors Dialogue Competition, which was organized by the Deanship of Student Affairs - University of Sharjah among students of universities in the United Arab Emirates 2/20/2016.

- Participation in the judging committee of the Second Colors Dialogue Competition, which was organized by the Deanship of Student Affairs - University of Sharjah

among students of universities in the United Arab Emirates 2/17/2017.

- Participation in the committee for selecting a new logo for the Sharjah Islamic Center for Economic Studies and Finance - University of Sharjah 3/9/2016.

- Member of the Organizing and Academic Committee for the Graduation Projects Exhibition for the College of Communication, University of Sharjah, entitled "Our First, Second, Third, Fourth, and Fifth Launch" from 2014-2016.

- Member of the organizing and preparatory committee for the College of Communication Conference - University of Sharjah entitled Media Ethics in the Gulf Cooperation Council Countries - 4/24/2016.

- Member of the committee for setting the goals, controls, and standards of the Sharjah Award for Excellence and Educational Excellence for the best student account on social media sites - Sharjah Education Council - UAE. 2016

- Member of the jury for the Sharjah Award for Excellence and Educational Excellence for the best student account on social networking sites - Sharjah Education Council - UAE 2016/2017.

- Participation in the Marami National Media Forum - the fourth session - under the slogan (The media is the face of the nation) - Supreme Council for Family Affairs - Emirate of Sharjah 10/17/2016

- Teaching the program (Diploma in Government Communication and Social Media) in the first professional diploma in cooperation with the Human Resources Department of the Government of Sharjah - 2/25/2018 - 3/1/2018 - Continuing Education Center at the University of Sharjah.

- Member of the committee preparing the strategic and study plan for the graphic design and multimedia course at the Community College of the University of Sharjah for the academic year 2018-2019.

- Member of the organizing and preparatory committee for the Foundations and Challenges of the Media Work Ethics Forum - organized by the College of Communication - on March 15, 2018 - University of Sharjah - Emirate of Sharjah - UAE.

- Member of the jury of the University of Sharjah Fine Arts Competition for Emirati

Universities in its seventh session - April 16, 2018 - University of Sharjah - Emirate of Sharjah - UAE.

- Organizing a workshop on how to select and implement ideas for graduation projects in graphic design and multimedia - 9/20/2018 - Department of Mass Communication - College of Communication - University of Sharjah.

- Teaching the program (Professional Diploma in Digital Media and Social Media - Job Seekers Category) affiliated with the Ministry of Human Resources and Emiratisation in Dubai in cooperation with the Center for Continuing Education at the University of Sharjah. - 10/14/2018 - 11/8/2018-

University and community activities:

- A training course was held, in coordination with the Department of Mass Communication, for students of the College of Communication at the University of Sharjah entitled (Artistic direction for newspapers and magazines using graphic programs) in the spring semester 2015/2016 for three days. The number of students attending was 21 students from various college specializations.

- A training course was held, in coordination with the Department of Mass Communication, for students of the College of Communication at the University of Sharjah entitled (Artistic direction for newspapers and magazines using graphic programs) in the fall semester 2016/2017 for two days. The number of students attending was 25 students from various college specializations.

- A training course was held, in coordination with the Department of Mass Communication, for students of the College of Communication at the University of Sharjah entitled (How to prepare an electronic CV using multimedia programs) in the spring semester 2015/2016. The number of students attending was 21 students from various college specializations.

- Participating with the Deanship of Female Student Affairs in preparing the activities of the People's Life Festival through the pavilion of the Arab Republic of Egypt, spring semester 2015/2016 - University of Sharjah, UAE.

- Participation in the Central Committee to Supervise the Student Council

Elections - University of Sharjah - UAE - 2018-2019

- -Responsible of the Sports Families Committee of the College of Communication and participation in Sports Families Festivals at the University of Sharjah in the years - 2015-2016-2017-2018

Courses for developing the capabilities of faculty members -:

- Attending a training course on effective lecturing - from 15:1752017 Institute for Leadership in Higher Education - University of Sharjah - UAE.
- Attending a course on how to use the university's website to interact with students - University of Sharjah - UAE.
- Attending workshops on developing the educational process, how to provide academic guidance, University of Sharjah, UAE.
- Attending the training course for the Information Technology Orientation Day - 2014/2015 - University of Sharjah - UAE.
- Participating by attending the training program (University Instructions for Granting Promotions to Faculty Members - 2017, University of Sharjah - UAE.
- Teaching using (Blackboard) in e-learning - Technical Support and Information Technology Center - University of Sharjah - UAE.
- Academic guidance for students in the credit hour program - Admissions and Registration Department - University of Sharjah, UAE.
- Teaching using (Blackboard) in e-learning - Petra University - Jordan.
- Academic guidance for students in the credit hours program, Petra University, Jordan.
- Teaching using credit hours - Petra University - Jordan.
- Teaching using technology - Faculty and Leadership Development Center - Minya University - Egypt.
- Ethics in scientific research - Faculty and Leadership Development Center - Minya University - Egypt.
- Financial and legal aspects in universities - Faculty and Leadership Development Center - Minya University - Egypt.
- University Administration - Faculty and Leadership Development Center - Minya University - Egypt.
- Communication skills in educational patterns - Faculty and Leadership Development Center - Minya University - Egypt.
- Strategic Planning - Faculty Development Center - Minya University - Egypt.

- Modern methods of teaching - Faculty and Leadership Development Center - Minya University - Egypt.
- Professional Ethics and Ethics - Faculty and Leadership Development Center - Minya University - Egypt.
- Scientific research methods - Faculty and Leadership Development Center - Minya University - Egypt.
- Effective Presentation - Center for Faculty and Leadership Development - Minya University - Egypt.
- Effective Communication - Center for Faculty and Leadership Development - Minya University - Egypt.
- Searching global databases and managing scientific references - Information Technology Center - Minya University - Egypt.
- Strategic Planning - Faculty and Leadership Development Center - Minya University - Egypt.
- Creating personal websites - Faculty and Leadership Development Center - Minya University - Egypt.
- Course for those wishing to run for the position of college dean - Faculty and Leadership Development Center - Minya University - Egypt.

Membership of committees and unions   :

- Member of the Central Committee to Supervise the Student Council Elections - University of Sharjah - UAE - 2018-201
- Member of the Council of the College of Communication, University of Sharjah - UAE - 2016-2017.
- Member and Secretary of the Council of the Mass Communication Department 2014/2017.
- Member of the Fine Artists Syndicate, Cairo, Egypt, since 1999.
- Member of the Design and Publications Committee, Petra University, Jordan, from 2011 to 2014.
- Member of the Design and Publications Committee at the Faculty of Arts, Minya University, Egypt, from 2009 to 2010.
- Member of the Studio Hat and Laboratories Committee - College of Communication - University of Sharjah - UAE - 2014/2015
- Member of the Academic Schedules Committee, the Cultural Committee, and the Laboratory Committee - College of Communication - University of Sharjah - UAE - 2015/2016.

- Rapporteur of the Laboratory Committee - College of Communication - University of Sharjah - UAE - 2016/2017.
- Member of the Publications Committee of the Seventh Scientific Conference of the Faculty of Fine Arts, Minya University - Art and the City - 2002 - Egypt.
- Member of the Publications Committee of the Eighth Scientific Conference of the Faculty of Fine Arts, Minya University - Fine Arts and Humanitarian Issues - 2008.
- Member of the Publications Committee for many conferences at Minya University.
- Member of many committees within the Faculty of Architecture and Design, Petra University, Jordan.
- Member of many committees within the College of Communication, University of Sharjah, UAE.
- Member of the committee preparing the strategic and study plan for the graphic design and multimedia course at the Community College of the University of Sharjah - UAE - for the academic year 2018-2019.

Collectibles for paintings   :

- Collections (paintings) at the Faculty of Fine Arts - Minya University - Arab Republic of Egypt.
- Collections (artistic paintings) in the Dar Al Khaleej Al Arabi Press, Printing and Publishing Foundation - the Emirate of Sharjah - the United Arab Emirates.

Other experiences   :

- Teaching according to the credit hour system.
- Production of media and advertising materials
- Designing various media materials
- Animated graphic design
- Motion Graphic Design
- Website design
- Graphic film design
- Design and production of digital graphics
- Information graphics design
- Working in the field of decoration and interior design.
- Working in the field of designing and implementing children's magazine pages.
- Working in the field of design and implementation of C.D. Educational for

children.

- Working in the field of designing and implementing websites for children on the Internet.
- Working in the field of designing and implementing scientific and academic books.
- Working in the field of designing and implementing various publications.

Awards

*Dr. Ehab Ismail Award, former President of Minya University, for the best master's research at the university, Minya University, Egypt - 2007.

Personal traits   :

- The ability to manage a collective work team consisting of (agents and office managers) at the college.
- Defining strategic goals for the work team, arranging them according to priority, and bearing all or a large part of the responsibility for achieving these goals.
- Proactive thinking based on knowledge and familiarity with the current situation and thinking about solutions with an open mind.
- Constant readiness to change strategies to reach various opportunities and overcome the challenges facing the implementation of strategies
- Effective communication, whether with faculty members, employees, workers or students.
- Setting clear and tangible goals that are applicable on the ground (and can be achieved to advance the institution through them).
- Thinking about innovative (far from traditional) solutions to chronic problems.

These features are achieved through:

•The ability to make timely decisions
•Integrity in decision making
•The skill of building personal and social relationships among one work team.
•Problem solving and conflict resolution skills.
•Independence in making decisions and choices.
•Distributing tasks to others fairly and equally.
•The ability to motivate and provide the necessary support to achieve strategies.